

Presents LlamaCare

llamacare.hmd.digital



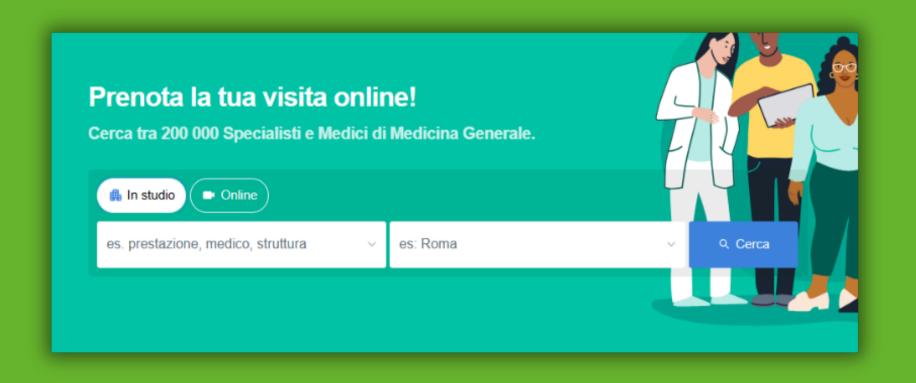


They serve late!

Which expert do you need? It takes time to figure out.

The problem

Can you spot the issue in today's <u>healthcare platforms</u>?





Customer journey

• Humans avoid effort, we try easy paths first.

• Far down the journey, we learn which expert we need

 Competitors serve customers down here **Procastinates**

Condition persists

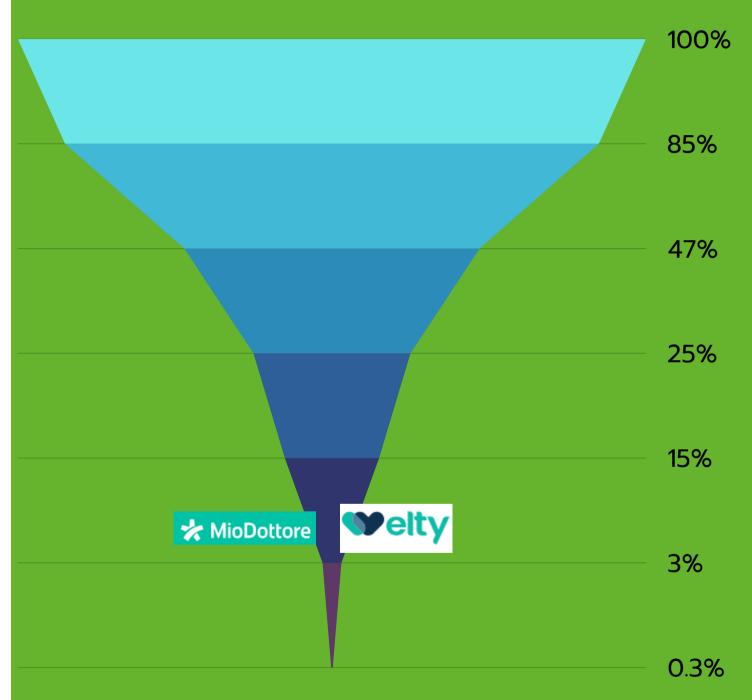
Research online

Tries self care

Books family physician

Books specialist

Fidelization





Yes, please.

How can I help you today? I've been feeling fatigue for a while. Thought it was just the winter until now, I woke up with a 'redness' around my nose that seems to grow as time passes. Do I need help now or could I try some cream and see if it persists? I'm sorry to hear you're experiencing these symptoms. Fatigue and redness around the nose can be caused by several factors. It's best to consult with a doctor to get a proper diagnosis. Would you like assistance in finding a dermatologist or a general practitioner to assess your symptoms? Yes, please.

The solution

With IlamaCare you don't need to know which expert in advance.

Just 3 easy steps

- 1. Share concerns in any language.
- 2. Get feedback, instantly.
- 3. **Schedule** an appointment.



Procastinates

The 10x improvement

• We engage customers sooner

• As they are still figuring out

• And trying to avoid effort

Condition persists

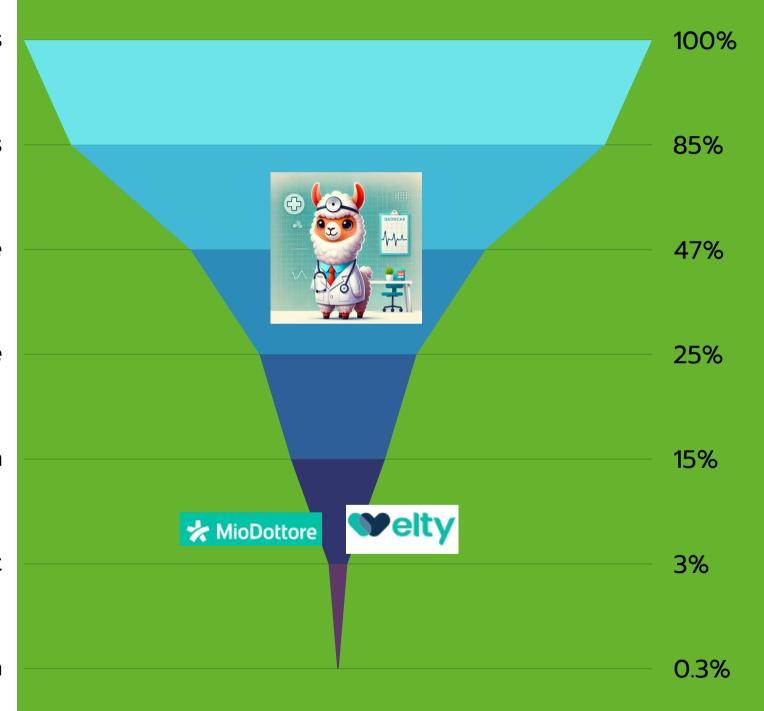
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Grant this project Thanks!

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